

MEDIA RELEASE

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For more information and to schedule interviews and photographs, please contact info@freecycle.org



May Day: A Fertile Freecycle Network™ Turns Four Today!

May 1, 2007, Tucson, Arizona - The Freecycle Network is fanning the flames of a grassroots wildfire across the globe as it celebrates its fourth birthday today. The Network took the opportunity to honor May Day, which celebrates fertility and growth in nature, by doing some growth of its own – it topped the 3.5 million member mark in the wee hours of the morning.

In addition to doubling in membership in the past year, the Network is growing at the rate of over 20,000 new members each and every week. This nonprofit gifting movement enables individuals to gift items in their local communities rather than to throw them away, thus keeping over 300 tons out of landfills daily (the equivalent volume for a mid-sized landfill).

Lending credence to their motto of “changing the world one gift at a time,” the amount of items gifted in the past year is the equivalent of four times the height of Mt. Everest when stacked in garbage trucks – over 200 million pounds.

This blazing unsaddling of the environment enables countless individuals and nonprofits to reuse items that are otherwise destined for the waste bin. Freecycle™ members have started a giving (& getting) revolution. Founded with a single email on May 1st, 2003 in the city of Tucson, Arizona, The Freecycle Network has grown to encompass over 4,000 cities from Adelaide to Istanbul, in over 75 countries.

Hailing the mantra “One man’s trash is another man’s treasure,” the Freecycle community harnesses the power of the internet to connect local individuals looking to give something away with those who would like to acquire it. The guiding principle is that everything be free with no strings attached – a sort of grand cyber-curbside.

Freecycle is globally local -- Each city has volunteer moderators and a unique email group. Anyone living in that city is then welcome to post items to be given away or to seek items which they might be able to use. Whether it is an old door, a pile of dirt or

a computer, it's probably being given away on one of the local groups already up and running as you read this article.

A new sense of community forms in each town as people realize that it's just as much fun clearing out the garage as it is getting free stuff! According to Albert Kaufman, volunteer moderator of the Portland Freecycle Network, Freecycle activists are a tireless group of optimists who believe they can change the world one gift at a time as they call upon each other to
" Keep on recyclin' ! "

Reformed packrats have been sighted wandering in the streets of major metropolitan areas with tears in their eyes. "I never thought I'd be able to park in my garage again...," comments a visually moved member, "...but now there is Freecycle. It's so liberating. My wife and I are thinking about a second honeymoon."

The Freecycle Network is a private, nonprofit organization based out of Tucson, Arizona, and stewarded by a volunteer near you. Visit www.freecycle.org to find the Freecycle community in your area.

Liberate a garage near you and keep usable items out of the landfill in the process!

The Freecycle Network is also excited to announce that it will be launching a new platform for its website in the first week of June.

Photo opportunities and interviews with your local moderator may be arranged by contacting info@freecycle.org.

The Freecycle Network

P.O. Box 294

Tucson, AZ 85702

E-mail: info@freecycle.org

www.freecycle.org

~changing the world one gift at a time~